

they said it

“The IH&LA has been a great resource of information. It has enabled me to gain a better understanding of the industry, and in turn aid our account executives in serving IH&LA members.”

*Sam Calderon, COO
Calderon Textiles, Inc.*

“Belonging to IH&LA is an extension of our business philosophy. Our service is most effective and efficient when we work in partnership with our clients. Our membership allows us to keep up to date with the trends and issues affecting the lodging industry. The more we understand our clients' business the better we are at meeting their needs.”

*Steve Swihart
Engledow Group*



Indiana Hotel &
Lodging Association

Indiana Hotel & Lodging Association

200 S. Meridian St., Suite 350
Indianapolis, IN 46225
317-673-4207
800-455-4462

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www.indianahotels.org

**Bringing the
industry to
you!**



Indiana Hotel &
Lodging Association

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Lodging Association**

allied member

allied member

why?

allied member benefits

- Legislative clout in dealing with issues of mutual concern to suppliers and hoteliers.
- IH&LA logo and decal to display and use in advertising.
- Free printouts and discounted rates for mailing labels of members.
- Bi-weekly newsletter and bi-monthly magazine detailing Association happenings as well as issues of concern to the lodging industry.
- Discounted advertising in the newsletter and the magazine.
- Networking opportunities with hoteliers at functions of the Association including the golf outing and trade show.
- Toll-free HOTLINE number for questions, resources, and information on laws and regulations.
- Free listing of products and services on Association website - *Coming soon!*
- Assistance with marketing special discounts and members-only offers to the Association membership.
- Referrals of your products and services upon inquiries from members.
- When you join the Indiana Hotel & Lodging Association, you are helping your customers by supporting the only organization that specifically represents their interests.
- Additional Indianapolis Chapter membership includes quarterly meetings with city General Managers.

ALLIED MEMBERSHIP APPLICATION

Return to: Indiana Hotel & Lodging Association
200 S. Meridian St., Suite 350, Indianapolis, IN 46225
Phone: 317-673-4207 Fax: 317-673-4210

Allied Member Dues: State – \$300 State and Indianapolis Chapter – \$400

Our billing cycle is July 1 to June 30. If you join mid-cycle, your investment will be prorated. All memberships expire for billing purposes June 30 of the year following membership enrollment. All memberships are automatically renewable but if no payment is made, the membership cancellation takes place three months following the billing date. Dues to the organization are not deductible as a charitable contribution but may be deductible as an ordinary and necessary business expense. A portion of dues, however, is not deductible as a business expense because of the organization's lobbying activity. The non-deductible portion is 25%.

Business Name _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

E-mail _____ Web Address _____

25 word description of products or services of your company _____

I hereby apply for all the rights and privileges of an Allied Member of the Indiana Hotel & Lodging Association with the understanding that the membership, if approved, will be automatically renewable unless cancelled by written notice.

Signed _____ Date _____ Recommended by: _____

Method of Payment

Cash Check Mastercard Visa American Express Discover

Account # _____ Expiration Date _____

Discover CID _____ For Discover users, 3-digit code found on the back of the card on the signature line.

Cardholder's Signature _____

Total Enclosed: _____

Please make check payable to:
Indiana Hotel & Lodging Association

Return this form with payment to:
IH&LA, 200 S. Meridian St., Suite 350
Indianapolis, IN 46225
Fax: 317-673-4210



For more information about how Allied Membership in the Indiana Hotel and Lodging Association brings the hotel industry to you, contact our membership department at 317-673-4207, 800-455-4462 (toll-free).